**NHTSA**

**Distracted Driving Enforcement Campaign
English Radio Live Reads**

**:60**

Every day when we’re on the road, people around us endanger themselves and others by using their phones while driving. They think they’re hiding it, but we’ve all seen them and know exactly who they are... For instance, there’s the sneak-a-peeker, who darts their eyes between the road and their texts. There’s also the got-a-ticketer , looking upset because they just got a ticket for using their phone while driving. And what about the fast scroller, who can’t drive 5 minutes without updating their social feeds. Or the night lighter, who has that mysterious glow illuminating the inside of their car after dark. Do any of these sound familiar? If they remind you of yourself or someone you know, rethink your behavior before you find yourself becoming the fender bender-er. The veering off-the-roader. Or, worst of all, the driver-who-killed-someone. Put the Phone Away or Pay. Paid for by NHTSA.

**:30**

Every day when we’re on the road, people around us endanger themselves and others by looking at their phones while driving. There’s the sneak-a-peeker, who darts their eyes between the road and their texts. Or the night lighter, who illuminates their car after dark. If that’s you, reconsider before you find yourself becoming the fender-bender-er. The got-a-ticket-er. Or, worst of all, the driver-who-killed-someone. Put the Phone Away or Pay. Paid for by NHTSA.

**:15**

We see them every day. People driving using their phones. There’s the sneak-a-peeker. Or the fast scroller. Who can quickly become the fender-bender-er. The got-a-ticket-er. Or the driver-who-killed-someone. Put the Phone Away or Pay. Paid for by NHTSA.

**:10**

Using your phone while you’re driving could kill someone. Put the Phone Away or Pay. Paid for by NHTSA.

**:06**

Put the Phone Away or Pay. Paid for by NHTSA.

**NHTSA**

**Distraction**

**Spanish Radio Live Reads**

**“¿VALE LA PENA? (YO SOY)”**

**:60**

Piensa en todas las cosas que te llegan al celular, la vibración o el ‘ping’ que suena cuando te escribe tu novia, tu mamá, tu amigo, o recibes una simple notificación de redes sociales. Nuestra reacción instantánea suele ser revisarlo, ¿no? Pero en ese mismo instante, todo puede cambiar. Piensa en el texto urgente que tenías que ver al manejar y resultó en una multa. Simplemente te pregunto ¿valió la pena? ¿Vale la pena ver la foto de tu amiga, darle “like” mientras manejas y causar un choque que lleve al hospital a tres personas? ¿Vale la pena ver el meme del gato que te llega cuando manejas y arriesgar chocar y matar a alguién? Estas cosas se pueden evitar. Celular guardado, o serás multado. Pagado por NHTSA.

***English Translation:*** *Think of all the things that come to your cell phone, the vibration or the 'ping' that sounds when your girlfriend, your mother, your friend texts you, or a simple social media notification. Our immediate reaction is usually to check it, right? But at that very moment, everything can change. Think of the urgent text you had to see while driving, which resulted in a ticket. I'm just asking, was it worth it? Is it worth seeing your friend's photo to give it a "like" while driving and causing a crash that takes three people to the hospital? Is it worth watching the cat meme you got while driving and risking crashing and killing someone? These things can be avoided. Put the phone away or pay. Paid for by NHTSA.*

**:30**

Piensa en el texto urgente que tenías que ver al manejar y resultó en una multa. ¿Valió la pena? ¿Vale la pena ver la foto de tu amigo para darle “like” mientras manejas y causar un choque que lleva al hospital a tres personas? ¿Vale la pena ver el meme del gato que te llega cuando manejas y arriesgar chocar y matar a alguién? Se puede evitar. Celular guardado, o serás multado. Pagado por NHTSA.

***English Translation:*** *Think of the urgent text you had to see while driving, and resulted in a ticket. Was it worth it? Is it worth looking at your friend's photo to "like" it while driving and causing a crash that takes three people to the hospital? Is it worth watching the cat meme you got while driving and risking crashing and killing someone? It can be avoided. Put the phone away or pay. Paid for by NHTSA.*

**:15**

¿Vale la pena ver el meme del gato que te llega cuando manejas y arriesgar chocar y matar a alguién? Se puede evitar. Celular guardado, o serás multado. Pagado por NHTSA.

***English Translation:*** *Is it worth laughing at the cat meme that came to you while driving and risking killing someone? It can be avoided. Put the phone away or pay. Paid for by NHTSA.*

**10:**

Causar un choque no vale la pena. Celular guardado, o serás multado. Pagado por NHTSA.

***English Translation:*** *Causing a crash is not worth it. Put the phone away or pay. Paid for by NHTSA.*

**:06**

Celular guardado, o serás multado. Pagado por NHTSA.

***English Translation:*** *Put the phone away or pay. Paid for by NHTSA.*