

2024 HIGHWAY TRAFFIC SAFETY EVENTS CALENDAR



U.S. Department of Transportation
National Highway Traffic Safety Administration



DATE	EVENT	SPONSOR	WEB LINK
January 7–11	103rd Transportation Research Board (TRB) Annual Meeting (Washington, DC)	Transportation Research Board	www.trb.org/AnnualMeeting/AnnualMeeting.aspx
January 16–18	SAE Government/Industry Meeting (Washington, DC)	SAE International	www.sae.org/attend/government-industry
January 20–27	National Passenger Safety Week	National Road Safety Foundation & We Save Lives	http://nationalpassengersafety.org
February 3–6	Winter Legislative & Technology Conference (Washington, DC)	National Sheriffs' Association (NSA)	www.sheriffs.org
February 6–8	AIMExpo	Motorcycle Industry Council	www.aimexpousa.com
March 4–10	Vehicle Safety Recalls Week	NHTSA	www.nhtsa.gov/recalls
April (Entire Month)	Alcohol Awareness Month	National Institutes of Health	www.nih.gov
April (Entire Month)	National Distracted Driving Awareness Month	NHTSA	https://www.trafficsafetymarketing.gov/safety-topics/distracted-driving
April or May	MIC Annual Fly-In	Motorcycle Industry Council	www.mic.org
April 1–8	<i>Put the Phone Away or Pay</i> High-Visibility Enforcement	NHTSA	https://www.trafficsafetymarketing.gov/safety-topics/distracted-driving/put-phone-away-or-pay
April 7–9	Lifesavers 2024 Conference (Denver, CO)	Multiple public and private organizations	www.lifesaversconference.org
April 14–20	National Public Safety Telecommunicators Week	Association of Public-Safety Communications Officials (APCO)	www.npstw.org
April 15–19	National Work Zone Awareness Week (Michigan)	Federal Highway Administration	https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm
May (Entire Month)	Global Youth Traffic Safety Month	SADD	www.sadd.org
May (Entire Month)	Motorcycle Safety Awareness Month	NHTSA	https://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety
May (Entire Month)	National Bicycle Safety Month	NHTSA	https://www.trafficsafetymarketing.gov/safety-topics/bicycle-safety
May (Entire Month)	Older Americans Month	Administration for Community Living	www.acl.gov
May 1	National Heatstroke Prevention Day	NHTSA	www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention
May 4	International Female Ride Day (IFRD)	Motoress	https://motoress.com/international-female-ride-day/
May 8	Bike and Roll to School Day	National Center for Safe Routes to School	www.walkbiketoschool.org
May 12–18	National Police Week	The National Law Enforcement Officers Memorial Fund	www.nleomf.com
May 20 - June 2	<i>Click It or Ticket</i> High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket
May 17	Bike to Work Day	League of American Bicyclists	https://bikeleague.org/events/bike-month/
May 19	Transportation Research Board Conference (Washington, DC)	Transportation Research Board	www.trb.org
May 19–25	National EMS Week	American College of Emergency Physicians	www.acep.org/emsweek

2024 Highway Traffic Safety Events Calendar (CONTINUED)



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June 6	Secure Your Load Day	Robin Abel	www.secureyourload.com
June 11	Ride to Work Day	RideToWork.org	https://www.ridetowork.org/
June 24–27	Annual Education & Technology Expo (Oklahoma City, OK)	National Sheriffs' Association (NSA)	www.sheriffs.org
June 24–July 3	Tire Safety Week	U.S. Tire Manufacturers Association	www.ustires.org
July (Entire Month)	Vehicle Theft Prevention Month	NHTSA	www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention
July 9–12	Int'l Forum on Traffic Records and Highway Safety Info. Sys. (Nashville, TN)	Association of Transportation Safety Information Professionals	www.atsip.org
July 10–31	Speed Campaign	NHTSA	www.nhtsa.gov
August 9–13	Annual Training Conference & Exhibit (New Orleans, LA)	National Organization of Black Law Enforcement Executives (NOBLE)	www.noblenational.org
August 16–18	Impaired Driving and Traffic Safety Conference (Washington, DC)	IACP, NHTSA	www.theiacp.org/IDTSconference
August 16–September 2	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over
September 7–11	GHSA Annual Meeting 2024 (Indianapolis, IN)	Governors Highway Safety Association (GHSA)	www.ghsa.org/events/Future-Annual-Meetings
September 11-14	2024 SMSA National Conference	State Motorcycle Safety Association (SMSA)	https://smsa.org/?page_id=262
September 15–21	Child Passenger Safety Week	NHTSA	www.trafficsafetymarketing.gov/get-materials/child-safety
September 21	National Seat Check Saturday	NHTSA	www.trafficsafetymarketing.gov/get-materials/child-safety
September 24–26	Annual International Conference	American Association of Motor Vehicle Administrators (AAMVA)	www.aamva.org/events/
October (Entire Month)	Pedestrian Safety Month	NHTSA	https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety#3566
October 4	Walk and Roll to School Day	National Center for Safe Routes to Schools	www.walkbiketoschool.org
October 19–22	Int'l Association of Chiefs of Police Annual Conference & Expo (Boston MA)	Multiple public and private organizations	www.theiacp.org
October 20–26	National Teen Driver Safety Week	Children's Hospital of Philadelphia and NHTSA	www.teendriversource.org www.trafficsafetymarketing.gov
October 21–25	National School Bus Safety Week	National Association for Pupil Transportation	https://www.napt.org/nsbsw
December (Entire Month)	National Drunk & Drug-Impaired Driving Prevention Month (3D)	Office of National Drug Control Policy (ONDCP)	www.whitehouse.gov/ondcp
December 2-6	Older Driver Safety Awareness Week (ODSAW)	American Occupational Therapy Association (AOTA)	www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx
December 13–January 1, 2025	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over