





2025 Highway Traffic Safety Events Calendar

Date	Event	Sponsor	Web Link
January 5–9	104th Transportation Research Board (TRB) Annual Meeting (Washington, DC)	Transportation Research Board	www.trb.org/AnnualMeeting/AnnualMeeting.aspx
January 28–30	SAE Government/Industry Meeting (Washington, DC)	SAE International	www.sae.org/attend/government-industry
January 20–27	National Passenger Safety Week	National Road Safety Foundation & We Save Lives	http://nationalpassengersafety.org
February 3–6	Winter Legislative & Technology Conference (Washington, DC)	National Sheriffs' Association (NSA)	www.sheriffs.org
March 3–9	Vehicle Safety Recalls Week	NHTSA	www.trafficsafetymarketing.gov/safety-topics/vehicle- safety/vehicle-safety-recalls
March 9–11	Lifesavers 2025 Conference (Long Beach, CA)	Multiple public and private organizations	www.lifesaversconference.org
April (Entire Month)	Alcohol Awareness Month	National Institutes of Health	www.nih.gov
April (Entire Month)	National Distracted Driving Awareness Month	NHTSA	www.trafficsafetymarketing.gov/safety-topics/distracted-driving
April 7–14	Put the Phone Away or Pay High-Visibility Enforcement Campaign	NHTSA	www.trafficsafetymarketing.gov/safety-topics/ distracted-driving/put-phone-away-or-pay
April 14–20	National Public Safety Telecommunicators Week	Association of Public-Safety Communications Officials (APCO)	www.npstw.org
TBD	National Work Zone Awareness Week (Michigan)	Federal Highway Administration	https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm
May (Entire Month)	Global Youth Traffic Safety Month	SADD	www.sadd.org
May (Entire Month)	Motorcycle Safety Awareness Month	NHTSA	www.trafficsafetymarketing.gov/safety-topics/ motorcycle-safety
May (Entire Month)	National Bicycle Safety Month	NHTSA	www.trafficsafetymarketing.gov/safety-topics/bicycle- safety
May (Entire Month)	Older Americans Month	Administration for Community Living	www.acl.gov
May 1	National Heatstroke Prevention Day	NHTSA	www.trafficsafetymarketing.gov/safety-topics/child- safety/vehicular-heatstroke-prevention
May 5	International Female Ride Day (IFRD)	Motoress	www.trafficsafetymarketing.gov/safety-topics/ motorcycle-safety
May 7	Bike to School Day	National Center for Safe Routes to School	www.walkbiketoschool.org







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May 12–18	National Police Week	The National Law Enforcement Officers Memorial Fund	www.nleomf.com
May 19 - June 1	Click It or Ticket High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/safety-topics/seat-belt-safety/click-it-or-ticket
May 17	Bike to Work Day	League of American Bicyclists	https://bikeleague.org
May 19	Transportation Research Board Conference (Washington, DC)	Transportation Research Board	www.trb.org
May 19–25	National EMS Week	American College of Emergency Physicians	www.acep.org/emsweek
June 6	Secure Your Load Day	Robin Abel	www.secureyourload.com
June 10	Ride to Work Day	Ride to Work	www.ridetowork.org
June 24–27	Annual Education & Technology Expo (Oklahoma City, OK)	National Sheriffs' Association (NSA)	www.sheriffs.org
July (Entire Month)	Vehicle Theft Prevention Month	NHTSA	www.trafficsafetymarketing.gov/safety-topics/vehicle- safety/vehicle-theft-prevention
July 9–12	Int'l Forum on Traffic Records and Highway Safety Info. Sys. (Nashville, TN)	Association of Transportation Safety Information Professionals	www.atsip.org
July 8–31	Speed Campaign	NHTSA	www.trafficsafetymarketing.gov/safety-topics/speeding
August 9–13	Annual Training Conference & Exhibit (New Orleans, LA)	National Organization of Black Law Enforcement Executives (NOBLE)	www.noblenational.org
August 13– September 1	Drive Sober or Get Pulled Over High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day
August 23–27	GHSA Annual Meeting 2025 (Pittsburgh, PA)	Governors Highway Safety Association (GHSA)	www.ghsa.org/events/Future-Annual-Meetings
TBD	Impaired Driving and Traffic Safety Conference (TBD)	IACP, NHTSA	www.theiacp.org/IDTSconference
September (TBD)	2024 SMSA National Conference (TBD)	State Motorcycle Safety Association (SMSA)	http://smsa.org/
September 21–27	Child Passenger Safety Week	NHTSA	www.trafficsafetymarketing.gov/safety-topics/child- safety
September 20	National Seat Check Saturday	NHTSA	www.trafficsafetymarketing.gov/safety-topics/child- safety/car-seats-boosters-seat-belts
September 24–26	Annual International Conference	American Association of Motor Vehicle Administrators (AAMVA)	www.aamva.org/events/

U.S. Department of Transportation National Highway Traffic Safety Administration



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September 29 – October 5	A Week Without Driving	Disability Rights Washington and America Walks	https://weekwithoutdriving.org/
October (Entire Month)	Pedestrian Safety Month	NHTSA	www.trafficsafetymarketing.gov/safety-topics/ pedestrian-safety
October 8	Walk and Roll to School Day	National Center for Safe Routes to Schools	www.walkbiketoschool.org
October 19–22	Int'l Association of Chiefs of Police Annual Conference & Expo (Boston MA)	Multiple public and private organizations	www.theiacp.org
October 20–24	National School Bus Safety Week	National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, and the National School Transportation Association	www.trafficsafetymarketing.gov/safety-topics/school- bus-safety
October 20–26	National Teen Driver Safety Week	Children's Hospital of Philadelphia and NHTSA	www.teendriversource.org www.trafficsafetymarketing.gov/safety-topics/teen- driver-safety
December (Entire Month)	National Drunk & Drug-Impaired Driving Prevention Month (3D)	Office of National Drug Control Policy (ONDCP)	www.whitehouse.gov/ondcp
December 2-6	Older Driver Safety Awareness Week (ODSAW)	American Occupational Therapy Association (AOTA)	www.aota.org/Conference-Events/Older-Driver-Safety- Awareness-Week.aspx
December 10 – January 1, 2026	Drive Sober or Get Pulled Over High-Visibility Enforcement	NHTSA	www.trafficsafetymarketing.gov/safety-topics/drunk- driving/drive-sober-or-get-pulled-over/winter-holidays