

# 2025 Highway Traffic Safety Events Calendar



U.S. Department of Transportation  
National Highway Traffic Safety Administration



Date	Event	Sponsor	Web Link
January 5–9	104th Transportation Research Board (TRB) Annual Meeting (Washington, DC)	Transportation Research Board	<a href="http://www.trb.org/AnnualMeeting/AnnualMeeting.aspx">www.trb.org/AnnualMeeting/AnnualMeeting.aspx</a>
January 19–26	National Passenger Safety Week	National Road Safety Foundation & We Save Lives	<a href="http://nationalpassengersafety.org">http://nationalpassengersafety.org</a>
January 28–30	SAE Government/Industry Meeting (Washington, DC)	SAE International	<a href="http://www.sae.org/attend/government-industry">www.sae.org/attend/government-industry</a>
February 1–4	Winter Legislative & Technology Conference (Washington, DC)	National Sheriffs' Association (NSA)	<a href="http://www.sheriffs.org">www.sheriffs.org</a>
March 3–9	Vehicle Safety Recalls Week	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/vehicle-safety/vehicle-safety-recalls">www.trafficsafetymarketing.gov/safety-topics/vehicle-safety/vehicle-safety-recalls</a>
March 9–11	Lifesavers 2025 Conference (Long Beach, CA)	Multiple public and private organizations	<a href="http://www.lifesaversconference.org">www.lifesaversconference.org</a>
April (Entire Month)	Alcohol Awareness Month	National Institutes of Health	<a href="http://www.nih.gov">www.nih.gov</a>
April (Entire Month)	National Distracted Driving Awareness Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/distracted-driving">www.trafficsafetymarketing.gov/safety-topics/distracted-driving</a>
April 7–14	<i>Put the Phone Away or Pay</i> High-Visibility Enforcement Campaign	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/distracted-driving/put-phone-away-or-pay">www.trafficsafetymarketing.gov/safety-topics/distracted-driving/put-phone-away-or-pay</a>
April 13–19	National Public Safety Telecommunicators Week	Cybersecurity & Infrastructure Security Agency (CISA)	<a href="http://www.cisa.gov/national-public-safety-telecommunicators-week">www.cisa.gov/national-public-safety-telecommunicators-week</a>
April 21–25	National Work Zone Awareness Week (Michigan)	Federal Highway Administration	<a href="https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm">https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm</a>
May (Entire Month)	Global Youth Traffic Safety Month	SADD	<a href="http://www.sadd.org">www.sadd.org</a>
May (Entire Month)	Motorcycle Safety Awareness Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety">www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety</a>
May (Entire Month)	National Bicycle Safety Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/bicycle-safety">www.trafficsafetymarketing.gov/safety-topics/bicycle-safety</a>
May (Entire Month)	Older Americans Month	Administration for Community Living	<a href="http://www.acl.gov">www.acl.gov</a>
May 1	National Heatstroke Prevention Day	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/child-safety/vehicular-heatstroke-prevention">www.trafficsafetymarketing.gov/safety-topics/child-safety/vehicular-heatstroke-prevention</a>
May 7	Bike to School Day	National Center for Safe Routes to School	<a href="http://www.walkbiketoschool.org">www.walkbiketoschool.org</a>
May 11–17	National Police Week	The National Law Enforcement Officers Memorial Fund	<a href="http://www.nleomf.com">www.nleomf.com</a>

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May 16	Bike to Work Day	League of American Bicyclists	<a href="https://bikeleague.org">https://bikeleague.org</a>
May 18–24	National EMS Week	American College of Emergency Physicians (ACEP) and National Associations of Emergency Medical Technicians (NAEMT)	<a href="http://www.emsweek.org">www.emsweek.org</a>
May 19 - June 1	<i>Click It or Ticket</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/seat-belt-safety/click-it-or-ticket">www.trafficsafetymarketing.gov/safety-topics/seat-belt-safety/click-it-or-ticket</a>
June 6	Secure Your Load Day	Robin Abel	<a href="http://www.secureyourload.com">www.secureyourload.com</a>
June 10	Ride to Work Day	Ride to Work	<a href="http://www.ridetowork.org">www.ridetowork.org</a>
June 23–26	Annual Education & Technology Expo (Oklahoma City, OK)	National Sheriffs' Association (NSA)	<a href="http://www.sheriffs.org">www.sheriffs.org</a>
July (Entire Month)	Vehicle Theft Prevention Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/vehicle-safety/vehicle-theft-prevention">www.trafficsafetymarketing.gov/safety-topics/vehicle-safety/vehicle-theft-prevention</a>
July 8–31	Speed Campaign	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/speeding">www.trafficsafetymarketing.gov/safety-topics/speeding</a>
August 4–6	Impaired Driving and Traffic Safety Conference (Chicago, IL)	IACP, NHTSA	<a href="http://www.theiacp.org/IDTSconference">www.theiacp.org/IDTSconference</a>
August 9–13	Annual Training Conference & Exhibit (New Orleans, LA)	National Organization of Black Law Enforcement Executives (NOBLE)	<a href="http://www.noblenational.org">www.noblenational.org</a>
August 13–September 1	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day">www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day</a>
August 23–27	GHSA Annual Meeting 2025 (Pittsburgh, PA)	Governors Highway Safety Association (GHSA)	<a href="http://www.ghsa.org/events/Future-Annual-Meetings">www.ghsa.org/events/Future-Annual-Meetings</a>
September 9–11	Annual International Conference	American Association of Motor Vehicle Administrators (AAMVA)	<a href="http://www.aamva.org/events/">www.aamva.org/events/</a>
September 10-13	2025 SMSA National Conference (Harrisburg, PA)	State Motorcycle Safety Association (SMSA)	<a href="http://smsa.org/">http://smsa.org/</a>
September 21–27	Child Passenger Safety Week	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/child-safety">www.trafficsafetymarketing.gov/safety-topics/child-safety</a>
September 27	National Seat Check Saturday	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/child-safety/car-seats-boosters-seat-belts">www.trafficsafetymarketing.gov/safety-topics/child-safety/car-seats-boosters-seat-belts</a>
October (Entire Month)	Pedestrian Safety Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety">www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety</a>
October 18–21	Int'l Association of Chiefs of Police Annual Conference & Expo (Boston, MA)	Multiple public and private organizations	<a href="http://www.theiacp.org">www.theiacp.org</a>

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October 20–24	National School Bus Safety Week	National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, and the National School Transportation Association	<a href="http://www.trafficsafetymarketing.gov/safety-topics/school-bus-safety">www.trafficsafetymarketing.gov/safety-topics/school-bus-safety</a>
October 20–26	National Teen Driver Safety Week	Children's Hospital of Philadelphia and NHTSA	<a href="http://www.teendriversource.org">www.teendriversource.org</a> <a href="http://www.trafficsafetymarketing.gov/safety-topics/teen-driver-safety">www.trafficsafetymarketing.gov/safety-topics/teen-driver-safety</a>
December (Entire Month)	National Drunk & Drug-Impaired Driving Prevention Month (3D)	Office of National Drug Control Policy (ONDCP)	<a href="http://www.whitehouse.gov/ondcp">www.whitehouse.gov/ondcp</a>
December 1-5	Older Driver Safety Awareness Week (ODSAW)	American Occupational Therapy Association (AOTA)	<a href="http://www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx">www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx</a>
December 10–January 1, 2026	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays">www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays</a>