

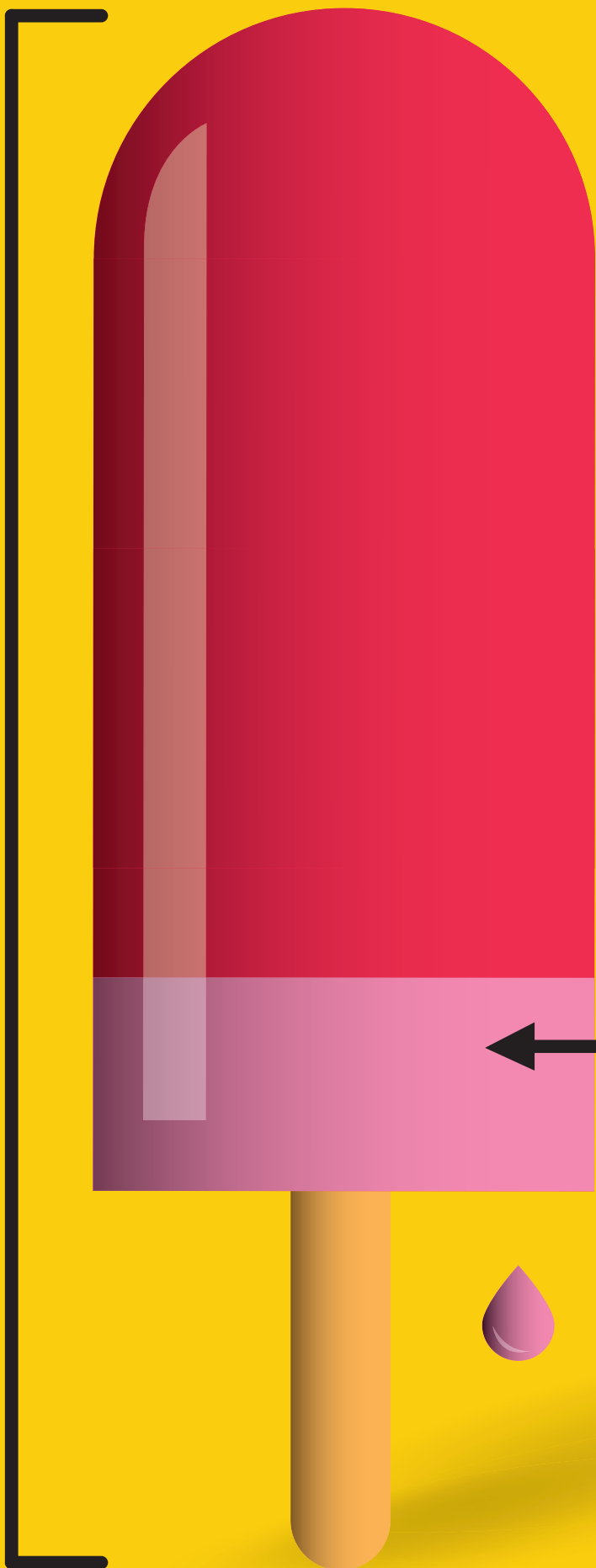
CHOOSE CAR SEAT:
BY AGE & SIZE



THE NUMBER
OF PEOPLE

**WHO
THINK**

THEY HAVE
THEIR CHILD
IN THE RIGHT
SEAT.



THE ONES
**WHO
ACTUALLY
DO.**

KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.



VISIT SAFERCAR.GOV/THERIGHTSEAT



AGX-2A003C
AD COUNCIL
"NHTSA Popsicle Bus Shelter"

Built at: 25%
Output at: 400%

Scale: 1" = 4"

	Mech Size	Final Size
Trim	17.5" h x 12" w	70" h x 48" w
Live	17" h x 11.1875" w	68" h x 44.75" w

OOH
Line Screen: 133
Posting Date: 2012

AGX-2A003C Popsicle 70x48 OOH4C.indd

		Initials	Date
Version	HI-RES IN PLACE	Studio Manager	S. Gordon
Stock	Fortune Gloss	Proofreader	H. Brown
Proof#	0	Art Director	N. Chambers
Line Screen	133	Copywriter	S. Lundberg
Edit Round	1	Creative Director	None
Print/Export	4-12-2012 12:49 PM	Production Manager	J. Adler-Kerekes
Printed at:	0.24%	Account Executive	K. Gould
		Client	Ad Council
PDF Sent To			

Placed Images
Popsicle 70x48_nc.ai

Fonts
None

Notes
Prints with even white border

Inks
Cyan
Magenta
Yellow
Black

This Advertisement Created by



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